



2010 Census Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2000 | 2010 | 2000-2010 Annual Rate |
|---|------|-------|--------------------------|
| Population | 905 | 1,060 | 1.59% |
| Households | 437 | 635 | 3.81% |
| Housing Units | 518 | 771 | 4.06% |
| Population by Race | | | |
| Total | | 1,061 | 100.0% |
| Population Reporting One Race | | 1,041 | 98.1% |
| White | | 512 | 48.3% |
| Black | | 488 | 46.0% |
| American Indian | | 1 | 0.1% |
| Asian | | 17 | 1.6% |
| Pacific Islander | | 0 | 0.0% |
| Some Other Race | | 23 | 2.2% |
| Population Reporting Two or More Races | | 20 | 1.9% |
| Total Hispanic Population | | 51 | 4.8% |
| Population by Sex | | | |
| Male | | 551 | 52.0% |
| Female | | 509 | 48.0% |
| Population by Age | | | |
| Total | | 1,058 | 100.0% |
| Age 0 - 4 | | 45 | 4.3% |
| Age 5 - 9 | | 29 | 2.7% |
| Age 10 - 14 | | 38 | 3.6% |
| Age 15 - 19 | | 47 | 4.4% |
| Age 20 - 24 | | 101 | 9.5% |
| Age 25 - 29 | | 143 | 13.5% |
| Age 30 - 34 | | 79 | 7.5% |
| Age 35 - 39 | | 94 | 8.9% |
| Age 40 - 44 | | 67 | 6.3% |
| Age 45 - 49 | | 82 | 7.8% |
| Age 50 - 54 | | 68 | 6.4% |
| Age 55 - 59 | | 88 | 8.3% |
| Age 60 - 64 | | 55 | 5.2% |
| Age 65 - 69 | | 42 | 4.0% |
| Age 70 - 74 | | 30 | 2.8% |
| Age 75 - 79 | | 20 | 1.9% |
| Age 80 - 84 | | 18 | 1.7% |
| Age 85+ | | 14 | 1.3% |
| Age 18+ | | 917 | 86.5% |
| Age 65+ | | 124 | 11.7% |
| Median Age by Sex and Race/Hispanic Origin | | | |
| Total Population | | 37.6 | |
| Male | | 37.0 | |
| Female | | 38.3 | |
| White Alone | | 35.4 | |
| Black Alone | | 41.4 | |
| American Indian Alone | | 37.5 | |
| Asian Alone | | 35.0 | |
| Pacific Islander Alone | | 0.0 | |
| Some Other Race Alone | | 28.9 | |
| Two or More Races | | 28.5 | |
| Hispanic Population | | 28.0 | |

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

| Households by Type | | |
|---|-------|--------|
| Total | 636 | 100.0% |
| Households with 1 Person | 369 | 58.0% |
| Households with 2+ People | 267 | 42.0% |
| Family Households | 202 | 31.8% |
| Husband-wife Families | 98 | 15.4% |
| With Own Children | 28 | 4.4% |
| Other Family (No Spouse Present) | 104 | 16.4% |
| With Own Children | 45 | 7.1% |
| Nonfamily Households | 65 | 10.2% |
| All Households with Children | 87 | 13.7% |
| Multigenerational Households | 10 | 1.6% |
| Unmarried Partner Households | 40 | 6.3% |
| Male-female | 36 | 5.7% |
| Same-sex | 4 | 0.6% |
| Average Household Size | 1.67 | |
| Family Households by Size | | |
| Total | 201 | 100.0% |
| 2 People | 99 | 49.3% |
| 3 People | 58 | 28.9% |
| 4 People | 27 | 13.4% |
| 5 People | 14 | 7.0% |
| 6 People | 2 | 1.0% |
| 7+ People | 1 | 0.5% |
| Average Family Size | 2.67 | |
| Nonfamily Households by Size | | |
| Total | 433 | 100.0% |
| 1 Person | 369 | 85.2% |
| 2 People | 56 | 12.9% |
| 3 People | 5 | 1.2% |
| 4 People | 2 | 0.5% |
| 5 People | 1 | 0.2% |
| 6 People | 0 | 0.0% |
| 7+ People | 0 | 0.0% |
| Average Nonfamily Size | 1.14 | |
| Population by Relationship and Household Type | | |
| Total | 1,060 | 100.0% |
| In Households | 1,060 | 100.0% |
| In Family Households | 565 | 53.3% |
| Householder | 197 | 18.6% |
| Spouse | 95 | 9.0% |
| Child | 209 | 19.7% |
| Other relative | 41 | 3.9% |
| Nonrelative | 25 | 2.4% |
| In Nonfamily Households | 495 | 46.7% |
| In Group Quarters | 0 | 0.0% |
| Institutionalized Population | 0 | 0.0% |
| Noninstitutionalized Population | 0 | 0.0% |

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder

| | | |
|-------------------------|-----|--------|
| Total | 202 | 100.0% |
| Householder Age 15 - 44 | 97 | 48.0% |
| Householder Age 45 - 54 | 38 | 18.8% |
| Householder Age 55 - 64 | 38 | 18.8% |
| Householder Age 65 - 74 | 18 | 8.9% |
| Householder Age 75+ | 11 | 5.4% |

Nonfamily Households by Age of Householder

| | | |
|-------------------------|-----|--------|
| Total | 433 | 100.0% |
| Householder Age 15 - 44 | 215 | 49.7% |
| Householder Age 45 - 54 | 68 | 15.7% |
| Householder Age 55 - 64 | 70 | 16.2% |
| Householder Age 65 - 74 | 46 | 10.6% |
| Householder Age 75+ | 34 | 7.9% |

Households by Race of Householder

| | | |
|---------------------------------------|-----|--------|
| Total | 636 | 100.0% |
| Householder is White Alone | 329 | 51.7% |
| Householder is Black Alone | 281 | 44.2% |
| Householder is American Indian Alone | 1 | 0.2% |
| Householder is Asian Alone | 9 | 1.4% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 9 | 1.4% |
| Householder is Two or More Races | 7 | 1.1% |
| Households with Hispanic Householder | 23 | 3.6% |

Husband-wife Families by Race of Householder

| | | |
|---|----|--------|
| Total | 97 | 100.0% |
| Householder is White Alone | 65 | 67.0% |
| Householder is Black Alone | 28 | 28.9% |
| Householder is American Indian Alone | 0 | 0.0% |
| Householder is Asian Alone | 0 | 0.0% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 3 | 3.1% |
| Householder is Two or More Races | 1 | 1.0% |
| Husband-wife Families with Hispanic Householder | 4 | 4.1% |

Other Families (No Spouse) by Race of Householder

| | | |
|--|-----|--------|
| Total | 105 | 100.0% |
| Householder is White Alone | 24 | 22.9% |
| Householder is Black Alone | 76 | 72.4% |
| Householder is American Indian Alone | 0 | 0.0% |
| Householder is Asian Alone | 2 | 1.9% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 2 | 1.9% |
| Householder is Two or More Races | 1 | 1.0% |
| Other Families with Hispanic Householder | 4 | 3.8% |

Nonfamily Households by Race of Householder

| | | |
|--|-----|--------|
| Total | 433 | 100.0% |
| Householder is White Alone | 240 | 55.4% |
| Householder is Black Alone | 176 | 40.6% |
| Householder is American Indian Alone | 1 | 0.2% |
| Householder is Asian Alone | 7 | 1.6% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 4 | 0.9% |
| Householder is Two or More Races | 5 | 1.2% |
| Nonfamily Households with Hispanic Householder | 15 | 3.5% |

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
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Longitude: -92.2676569

Total Housing Units by Occupancy

| | | |
|--|-------|--------|
| Total | 776 | 100.0% |
| Occupied Housing Units | 635 | 81.8% |
| Vacant Housing Units | | |
| For Rent | 70 | 9.0% |
| Rented, not Occupied | 2 | 0.3% |
| For Sale Only | 19 | 2.4% |
| Sold, not Occupied | 2 | 0.3% |
| For Seasonal/Recreational/Occasional Use | 16 | 2.1% |
| For Migrant Workers | 0 | 0.0% |
| Other Vacant | 32 | 4.1% |
| Total Vacancy Rate | 17.6% | |

Households by Tenure and Mortgage Status

| | | |
|----------------------------|------|--------|
| Total | 635 | 100.0% |
| Owner Occupied | 118 | 18.6% |
| Owned with a Mortgage/Loan | 81 | 12.8% |
| Owned Free and Clear | 37 | 5.8% |
| Average Household Size | 1.98 | |
| Renter Occupied | 517 | 81.4% |
| Average Household Size | 1.60 | |

Owner-occupied Housing Units by Race of Householder

| | | |
|--|-----|--------|
| Total | 119 | 100.0% |
| Householder is White Alone | 74 | 62.2% |
| Householder is Black Alone | 43 | 36.1% |
| Householder is American Indian Alone | 0 | 0.0% |
| Householder is Asian Alone | 1 | 0.8% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 1 | 0.8% |
| Householder is Two or More Races | 0 | 0.0% |
| Owner-occupied Housing Units with Hispanic Householder | 1 | 0.8% |

Renter-occupied Housing Units by Race of Householder

| | | |
|---|-----|--------|
| Total | 517 | 100.0% |
| Householder is White Alone | 255 | 49.3% |
| Householder is Black Alone | 238 | 46.0% |
| Householder is American Indian Alone | 1 | 0.2% |
| Householder is Asian Alone | 8 | 1.5% |
| Householder is Pacific Islander Alone | 0 | 0.0% |
| Householder is Some Other Race Alone | 8 | 1.5% |
| Householder is Two or More Races | 7 | 1.4% |
| Renter-occupied Housing Units with Hispanic Householder | 23 | 4.4% |

Average Household Size by Race/Hispanic Origin of Householder

| | |
|---------------------------------------|------|
| Householder is White Alone | 1.60 |
| Householder is Black Alone | 1.73 |
| Householder is American Indian Alone | 1.00 |
| Householder is Asian Alone | 1.78 |
| Householder is Pacific Islander Alone | 0.00 |
| Householder is Some Other Race Alone | 2.78 |
| Householder is Two or More Races | 1.14 |
| Householder is Hispanic | 2.22 |

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Housing Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008-2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|----------|-------------|
| TOTALS | | | | |
| Total Population | 1,106 | | 127 | ■■■ |
| Total Households | 619 | | 60 | ■■■ |
| Total Housing Units | 741 | | 60 | ■■■ |
| OWNER-OCCUPIED HOUSING UNITS BY VALUE | | | | |
| Total | 139 | 100.0% | 24 | ■■■ |
| Less than \$10,000 | 9 | 6.5% | 20 | ■ |
| \$10,000 to \$14,999 | 0 | 0.0% | 0 | |
| \$15,000 to \$19,999 | 0 | 0.0% | 0 | |
| \$20,000 to \$24,999 | 3 | 2.2% | 5 | ■ |
| \$25,000 to \$29,999 | 0 | 0.0% | 0 | |
| \$30,000 to \$34,999 | 0 | 0.0% | 0 | |
| \$35,000 to \$39,999 | 0 | 0.0% | 0 | |
| \$40,000 to \$49,999 | 4 | 2.9% | 6 | ■ |
| \$50,000 to \$59,999 | 24 | 17.3% | 38 | ■ |
| \$60,000 to \$69,999 | 17 | 12.2% | 17 | ■ |
| \$70,000 to \$79,999 | 9 | 6.5% | 18 | ■ |
| \$80,000 to \$89,999 | 18 | 12.9% | 31 | ■ |
| \$90,000 to \$99,999 | 4 | 2.9% | 12 | ■ |
| \$100,000 to \$124,999 | 24 | 17.3% | 12 | ■■ |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | |
| \$150,000 to \$174,999 | 12 | 8.6% | 17 | ■ |
| \$175,000 to \$199,999 | 8 | 5.8% | 6 | ■ |
| \$200,000 to \$249,999 | 5 | 3.6% | 4 | ■ |
| \$250,000 to \$299,999 | 0 | 0.0% | 0 | |
| \$300,000 to \$399,999 | 4 | 2.9% | 5 | ■ |
| \$400,000 to \$499,999 | 0 | 0.0% | 0 | |
| \$500,000 to \$749,999 | 0 | 0.0% | 0 | |
| \$750,000 to \$999,999 | 0 | 0.0% | 0 | |
| \$1,000,000 or more | 0 | 0.0% | 0 | |
| Median Home Value | \$82,500 | | N/A | |
| Average Home Value | \$91,199 | | \$22,229 | ■■ |
| OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS | | | | |
| Total | 139 | 100.0% | 24 | ■■■ |
| Housing units with a mortgage/contract to purchase/similar debt | 105 | 75.5% | 29 | ■■ |
| Second mortgage only | 0 | 0.0% | 0 | |
| Home equity loan only | 21 | 15.1% | 11 | ■■ |
| Both second mortgage and home equity loan | 0 | 0.0% | 0 | |
| No second mortgage and no home equity loan | 83 | 59.7% | 30 | ■■ |
| Housing units without a mortgage | 35 | 25.2% | 14 | ■■ |
| AVERAGE VALUE BY MORTGAGE STATUS | | | | |
| Housing units with a mortgage | \$101,412 | | \$36,568 | ■■ |
| Housing units without a mortgage | \$57,955 | | \$41,593 | ■ |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 06, 2014



ACS Housing Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
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| | 2008-2012 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT | | | | |
| Total | 479 | 100.0% | 71 | |
| With cash rent | 469 | 97.9% | 70 | |
| Less than \$100 | 26 | 5.4% | 26 | |
| \$100 to \$149 | 24 | 5.0% | 20 | |
| \$150 to \$199 | 0 | 0.0% | 0 | |
| \$200 to \$249 | 33 | 6.9% | 30 | |
| \$250 to \$299 | 25 | 5.2% | 31 | |
| \$300 to \$349 | 0 | 0.0% | 0 | |
| \$350 to \$399 | 64 | 13.4% | 54 | |
| \$400 to \$449 | 14 | 2.9% | 10 | |
| \$450 to \$499 | 60 | 12.5% | 53 | |
| \$500 to \$549 | 3 | 0.6% | 9 | |
| \$550 to \$599 | 12 | 2.5% | 17 | |
| \$600 to \$649 | 22 | 4.6% | 14 | |
| \$650 to \$699 | 2 | 0.4% | 6 | |
| \$700 to \$749 | 6 | 1.3% | 13 | |
| \$750 to \$799 | 16 | 3.3% | 30 | |
| \$800 to \$899 | 68 | 14.2% | 44 | |
| \$900 to \$999 | 54 | 11.3% | 31 | |
| \$1,000 to \$1,249 | 14 | 2.9% | 13 | |
| \$1,250 to \$1,499 | 0 | 0.0% | 0 | |
| \$1,500 to \$1,999 | 25 | 5.2% | 33 | |
| \$2,000 or more | 0 | 0.0% | 0 | |
| No cash rent | 10 | 2.1% | 10 | |
| Median Contract Rent | \$490 | | N/A | |
| Average Contract Rent | \$598 | | \$144 | |
| RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT | | | | |
| Total | 479 | 100.0% | 71 | |
| Pay extra for one or more utilities | 479 | 100.0% | 71 | |
| No extra payment for any utilities | 0 | 0.0% | 0 | |
| HOUSING UNITS BY UNITS IN STRUCTURE | | | | |
| Total | 741 | 100.0% | 60 | |
| 1, detached | 264 | 35.6% | 51 | |
| 1, attached | 12 | 1.6% | 15 | |
| 2 | 76 | 10.3% | 50 | |
| 3 or 4 | 47 | 6.3% | 20 | |
| 5 to 9 | 9 | 1.2% | 12 | |
| 10 to 19 | 40 | 5.4% | 47 | |
| 20 to 49 | 28 | 3.8% | 23 | |
| 50 or more | 266 | 35.9% | 62 | |
| Mobile home | 0 | 0.0% | 0 | |
| Boat, RV, van, etc. | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Housing Summary

Argenta Arts District
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Argenta Arts District
Latitude: 34.75792141
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| | 2008-2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| HOUSING UNITS BY YEAR STRUCTURE BUILT | | | | |
| Total | 741 | 100.0% | 60 | |
| Built 2010 or later | 0 | 0.0% | 0 | |
| Built 2000 to 2009 | 212 | 28.6% | 54 | ■ |
| Built 1990 to 1999 | 35 | 4.7% | 49 | ■ |
| Built 1980 to 1989 | 95 | 12.8% | 43 | ■ |
| Built 1970 to 1979 | 11 | 1.5% | 9 | ■ |
| Built 1960 to 1969 | 51 | 6.9% | 37 | ■ |
| Built 1950 to 1959 | 126 | 17.0% | 43 | ■ |
| Built 1940 to 1949 | 28 | 3.8% | 19 | ■ |
| Built 1939 or earlier | 183 | 24.7% | 39 | ■ |
| Median Year Structure Built | 1967 | | N/A | |
| OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT | | | | |
| Total | 619 | 100.0% | 60 | |
| Owner occupied | | | | |
| Moved in 2010 or later | 0 | 0.0% | 0 | |
| Moved in 2000 to 2009 | 52 | 8.4% | 21 | ■ |
| Moved in 1990 to 1999 | 49 | 7.9% | 32 | ■ |
| Moved in 1980 to 1989 | 20 | 3.2% | 29 | ■ |
| Moved in 1970 to 1979 | 0 | 0.0% | 0 | |
| Moved in 1969 or earlier | 19 | 3.1% | 18 | ■ |
| Renter occupied | | | | |
| Moved in 2010 or later | 141 | 22.8% | 44 | |
| Moved in 2000 to 2009 | 315 | 50.9% | 69 | ■ |
| Moved in 1990 to 1999 | 14 | 2.3% | 17 | ■ |
| Moved in 1980 to 1989 | 8 | 1.3% | 13 | ■ |
| Moved in 1970 to 1979 | 0 | 0.0% | 0 | |
| Moved in 1969 or earlier | 0 | 0.0% | 0 | |
| Median Year Householder Moved Into Unit | 2005 | | N/A | |
| OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL | | | | |
| Total | 619 | 100.0% | 60 | |
| Utility gas | 239 | 38.6% | 36 | ■ |
| Bottled, tank, or LP gas | 0 | 0.0% | 0 | |
| Electricity | 371 | 59.9% | 71 | ■ |
| Fuel oil, kerosene, etc. | 0 | 0.0% | 0 | |
| Coal or coke | 0 | 0.0% | 0 | |
| Wood | 9 | 1.5% | 20 | ■ |
| Solar energy | 0 | 0.0% | 0 | |
| Other fuel | 0 | 0.0% | 0 | |
| No fuel used | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: ■ high ■ medium ■ low

December 06, 2014



ACS Housing Summary

Argenta Arts District
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| | 2008-2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE | | | | |
| Total | 619 | 100.0% | 60 | High |
| Owner occupied | | | | |
| No vehicle available | 8 | 1.3% | 14 | Low |
| 1 vehicle available | 57 | 9.2% | 25 | Medium |
| 2 vehicles available | 67 | 10.8% | 19 | Medium |
| 3 vehicles available | 7 | 1.1% | 7 | Low |
| 4 vehicles available | 0 | 0.0% | 0 | |
| 5 or more vehicles available | 0 | 0.0% | 0 | |
| Renter occupied | | | | |
| No vehicle available | 106 | 17.1% | 56 | Medium |
| 1 vehicle available | 227 | 36.7% | 64 | Medium |
| 2 vehicles available | 133 | 21.5% | 53 | Medium |
| 3 vehicles available | 13 | 2.1% | 22 | Low |
| 4 vehicles available | 0 | 0.0% | 0 | |
| 5 or more vehicles available | 0 | 0.0% | 0 | |
| Average Number of Vehicles Available | 1.2 | | 0.2 | Medium |

Data Note: N/A means not available.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High medium Low

December 06, 2014



ACS Population Summary

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Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
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| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| TOTALS | | | | |
| Total Population | 1,106 | | 127 | High |
| Total Households | 619 | | 60 | High |
| Total Housing Units | 741 | | 60 | High |
| POPULATION AGE 15+ YEARS BY MARITAL STATUS | | | | |
| Total | 1,008 | 100.0% | 128 | High |
| Never married | 309 | 30.7% | 58 | High |
| Married | 425 | 42.2% | 103 | Medium |
| Widowed | 89 | 8.8% | 25 | Medium |
| Divorced | 185 | 18.4% | 59 | Medium |
| POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT | | | | |
| Total | 1,093 | 100.0% | 128 | High |
| Enrolled in school | 228 | 20.9% | 70 | Medium |
| Enrolled in nursery school, preschool | 18 | 1.6% | 33 | Low |
| Public school | 18 | 1.6% | 33 | Low |
| Private school | 0 | 0.0% | 0 | |
| Enrolled in kindergarten | 20 | 1.8% | 37 | Low |
| Public school | 20 | 1.8% | 37 | Low |
| Private school | 0 | 0.0% | 0 | |
| Enrolled in grade 1 to grade 4 | 35 | 3.2% | 62 | Low |
| Public school | 35 | 3.2% | 62 | Low |
| Private school | 0 | 0.0% | 0 | |
| Enrolled in grade 5 to grade 8 | 5 | 0.5% | 12 | Low |
| Public school | 5 | 0.5% | 12 | Low |
| Private school | 0 | 0.0% | 0 | |
| Enrolled in grade 9 to grade 12 | 38 | 3.5% | 17 | Medium |
| Public school | 26 | 2.4% | 12 | Medium |
| Private school | 11 | 1.0% | 20 | Low |
| Enrolled in college undergraduate years | 59 | 5.4% | 33 | Medium |
| Public school | 56 | 5.1% | 34 | Medium |
| Private school | 3 | 0.3% | 13 | Low |
| Enrolled in graduate or professional school | 54 | 4.9% | 28 | Medium |
| Public school | 38 | 3.5% | 20 | Medium |
| Private school | 17 | 1.6% | 20 | Low |
| Not enrolled in school | 864 | 79.0% | 113 | High |
| POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT | | | | |
| Total | 898 | 100.0% | 140 | High |
| No schooling completed | 5 | 0.6% | 13 | Low |
| Nursery School | 0 | 0.0% | 0 | |
| Kindergarten | 0 | 0.0% | 0 | |
| 1-4th Grade | 18 | 2.0% | 40 | Low |
| 5-8th Grade | 21 | 2.3% | 24 | Low |
| Some High School | 80 | 8.9% | 31 | Medium |
| High School Diploma | 246 | 27.4% | 107 | Medium |
| GED | 49 | 5.5% | 22 | Medium |
| Some College | 147 | 16.4% | 59 | Medium |
| Associate's degree | 93 | 10.4% | 68 | Low |
| Bachelor's degree | 167 | 18.6% | 48 | Medium |
| Master's degree | 54 | 6.0% | 29 | Medium |
| Professional school degree | 5 | 0.6% | 4 | Low |
| Doctorate degree | 11 | 1.2% | 13 | Low |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH | | | | |
| Total | 1,075 | 100.0% | 127 | |
| 5 to 17 years | | | | |
| Speak only English | 97 | 9.0% | 73 | |
| Speak Spanish | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other Indo-European languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak Asian and Pacific Island languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| 18 to 64 years | | | | |
| Speak only English | 794 | 73.9% | 111 | |
| Speak Spanish | 15 | 1.4% | 23 | |
| Speak English "very well" or "well" | 15 | 1.4% | 23 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other Indo-European languages | 5 | 0.5% | 6 | |
| Speak English "very well" or "well" | 5 | 0.5% | 6 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak Asian and Pacific Island languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| 65 years and over | | | | |
| Speak only English | 164 | 15.3% | 52 | |
| Speak Spanish | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other Indo-European languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak Asian and Pacific Island languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY PLACE OF WORK | | | | |
| Total | 560 | 100.0% | 97 | High |
| Worked in state and in county of residence | 489 | 87.3% | 98 | Medium |
| Worked in state and outside county of residence | 50 | 8.9% | 30 | Medium |
| Worked outside state of residence | 21 | 3.8% | 27 | Low |
| WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK | | | | |
| Total | 560 | 100.0% | 97 | High |
| Drove alone | 480 | 85.7% | 89 | High |
| Carpooled | 19 | 3.4% | 12 | Medium |
| Public transportation (excluding taxicab) | 16 | 2.9% | 16 | Low |
| Bus or trolley bus | 16 | 2.9% | 16 | Low |
| Streetcar or trolley car | 0 | 0.0% | 0 | |
| Subway or elevated | 0 | 0.0% | 0 | |
| Railroad | 0 | 0.0% | 0 | |
| Ferryboat | 0 | 0.0% | 0 | |
| Taxicab | 0 | 0.0% | 0 | |
| Motorcycle | 0 | 0.0% | 0 | |
| Bicycle | 0 | 0.0% | 0 | |
| Walked | 21 | 3.8% | 23 | Low |
| Other means | 0 | 0.0% | 0 | |
| Worked at home | 24 | 4.3% | 40 | Low |
| WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK | | | | |
| Total | 536 | 100.0% | 87 | High |
| Less than 5 minutes | 26 | 4.9% | 17 | Medium |
| 5 to 9 minutes | 76 | 14.2% | 36 | Medium |
| 10 to 14 minutes | 143 | 26.7% | 58 | Medium |
| 15 to 19 minutes | 93 | 17.4% | 44 | Medium |
| 20 to 24 minutes | 88 | 16.4% | 40 | Medium |
| 25 to 29 minutes | 39 | 7.3% | 29 | Low |
| 30 to 34 minutes | 37 | 6.9% | 29 | Low |
| 35 to 39 minutes | 5 | 0.9% | 10 | Low |
| 40 to 44 minutes | 0 | 0.0% | 0 | |
| 45 to 59 minutes | 3 | 0.6% | 5 | Low |
| 60 to 89 minutes | 24 | 4.5% | 20 | Low |
| 90 or more minutes | 3 | 0.6% | 5 | Low |
| Average Travel Time to Work (in minutes) | N/A | | N/A | |



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION | | | | |
| Total | 550 | 100.0% | 101 | |
| Management | 34 | 6.2% | 23 | |
| Business and financial operations | 31 | 5.6% | 37 | |
| Computer and mathematical | 4 | 0.7% | 6 | |
| Architecture and engineering | 6 | 1.1% | 4 | |
| Life, physical, and social science | 5 | 0.9% | 9 | |
| Community and social services | 6 | 1.1% | 14 | |
| Legal | 21 | 3.8% | 21 | |
| Education, training, and library | 52 | 9.5% | 39 | |
| Arts, design, entertainment, sports, and media | 38 | 6.9% | 22 | |
| Healthcare practitioner, technologists, and technicians | 63 | 11.5% | 39 | |
| Healthcare support | 0 | 0.0% | 0 | |
| Protective service | 4 | 0.7% | 5 | |
| Food preparation and serving related | 50 | 9.1% | 44 | |
| Building and grounds cleaning and maintenance | 24 | 4.4% | 24 | |
| Personal care and service | 0 | 0.0% | 0 | |
| Sales and related | 92 | 16.7% | 50 | |
| Office and administrative support | 66 | 12.0% | 30 | |
| Farming, fishing, and forestry | 0 | 0.0% | 0 | |
| Construction and extraction | 14 | 2.5% | 18 | |
| Installation, maintenance, and repair | 5 | 0.9% | 10 | |
| Production | 18 | 3.3% | 10 | |
| Transportation and material moving | 19 | 3.5% | 17 | |
| CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY | | | | |
| Total | 550 | 100.0% | 101 | |
| Agriculture, forestry, fishing and hunting | 0 | 0.0% | 0 | |
| Mining, quarrying, and oil and gas extraction | 0 | 0.0% | 0 | |
| Construction | 13 | 2.4% | 24 | |
| Manufacturing | 30 | 5.5% | 14 | |
| Wholesale trade | 0 | 0.0% | 0 | |
| Retail trade | 93 | 16.9% | 59 | |
| Transportation and warehousing | 11 | 2.0% | 21 | |
| Utilities | 0 | 0.0% | 0 | |
| Information | 49 | 8.9% | 25 | |
| Finance and insurance | 41 | 7.5% | 43 | |
| Real estate and rental and leasing | 0 | 0.0% | 0 | |
| Professional, scientific, and technical services | 19 | 3.5% | 8 | |
| Management of companies and enterprises | 0 | 0.0% | 0 | |
| Administrative and support and waste management services | 30 | 5.5% | 19 | |
| Educational services | 59 | 10.7% | 34 | |
| Health care and social assistance | 73 | 13.3% | 39 | |
| Arts, entertainment, and recreation | 5 | 0.9% | 15 | |
| Accommodation and food services | 67 | 12.2% | 40 | |
| Other services, except public administration | 0 | 0.0% | 0 | |
| Public administration | 58 | 10.5% | 34 | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS | | | | |
| Total | 371 | 100.0% | 59 | High |
| Own children under 6 years only | 17 | 4.6% | 28 | Low |
| In labor force | 4 | 1.1% | 8 | Low |
| Not in labor force | 13 | 3.5% | 28 | Low |
| Own children under 6 years and 6 to 17 years | 0 | 0.0% | 0 | |
| In labor force | 0 | 0.0% | 0 | |
| Not in labor force | 0 | 0.0% | 0 | |
| Own children 6 to 17 years only | 27 | 7.3% | 14 | Medium |
| In labor force | 27 | 7.3% | 14 | Medium |
| Not in labor force | 0 | 0.0% | 0 | |
| No own children under 18 years | 328 | 88.4% | 63 | High |
| In labor force | 273 | 73.6% | 71 | Medium |
| Not in labor force | 55 | 14.8% | 44 | Low |
| POPULATION BY RATIO OF INCOME TO POVERTY LEVEL | | | | |
| Total | 1,103 | 100.0% | 128 | High |
| Under .50 | 131 | 11.9% | 127 | Low |
| .50 to .99 | 159 | 14.4% | 55 | Medium |
| 1.00 to 1.24 | 87 | 7.9% | 63 | Low |
| 1.25 to 1.49 | 60 | 5.4% | 37 | Medium |
| 1.50 to 1.84 | 33 | 3.0% | 26 | Low |
| 1.85 to 1.99 | 3 | 0.3% | 9 | Low |
| 2.00 and over | 631 | 57.2% | 129 | Medium |
| CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS | | | | |
| Total | 968 | 100.0% | 132 | High |
| Veteran | 100 | 10.3% | 61 | Medium |
| Nonveteran | 868 | 89.7% | 119 | High |
| Male | 475 | 49.1% | 88 | High |
| Veteran | 100 | 10.3% | 61 | Medium |
| Nonveteran | 375 | 38.7% | 77 | Medium |
| Female | 493 | 50.9% | 65 | High |
| Veteran | 0 | 0.0% | 0 | |
| Nonveteran | 493 | 50.9% | 65 | High |
| CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE | | | | |
| Total | 100 | 100.0% | 61 | Medium |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era | 3 | 3.0% | 5 | Low |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era | 18 | 18.0% | 18 | High |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 0 | 0.0% | 0 | |
| Gulf War (8/90 to 8/01), no Vietnam Era | 27 | 27.0% | 41 | Low |
| Gulf War (8/90 to 8/01) and Vietnam Era | 0 | 0.0% | 0 | |
| Vietnam Era, no Korean War, no World War II | 27 | 27.0% | 30 | Low |
| Vietnam Era and Korean War, no World War II | 0 | 0.0% | 0 | |
| Vietnam Era and Korean War and World War II | 0 | 0.0% | 0 | |
| Korean War, no Vietnam Era, no World War II | 11 | 11.0% | 21 | Low |
| Korean War and World War II, no Vietnam Era | 0 | 0.0% | 0 | |
| World War II, no Korean War, no Vietnam Era | 0 | 0.0% | 0 | |
| Between Gulf War and Vietnam Era only | 14 | 14.0% | 19 | Low |
| Between Vietnam Era and Korean War only | 0 | 0.0% | 0 | |
| Between Korean War and World War II only | 0 | 0.0% | 0 | |
| Pre-World War II only | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High medium Low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|---------|-------------|
| HOUSEHOLDS BY POVERTY STATUS | | | | |
| Total | 619 | 100.0% | 60 | High |
| Income in the past 12 months below poverty level | 115 | 18.6% | 28 | Medium |
| Married-couple family | 18 | 2.9% | 23 | Low |
| Other family - male householder (no wife present) | 17 | 2.7% | 12 | Low |
| Other family - female householder (no husband present) | 20 | 3.2% | 29 | Low |
| Nonfamily household - male householder | 20 | 3.2% | 14 | Low |
| Nonfamily household - female householder | 40 | 6.5% | 22 | Medium |
| Income in the past 12 months at or above poverty level | 503 | 81.3% | 62 | High |
| Married-couple family | 129 | 20.8% | 46 | Medium |
| Other family - male householder (no wife present) | 0 | 0.0% | 0 | Low |
| Other family - female householder (no husband present) | 82 | 13.2% | 34 | Medium |
| Nonfamily household - male householder | 137 | 22.1% | 38 | Medium |
| Nonfamily household - female householder | 155 | 25.0% | 64 | Medium |
| HOUSEHOLDS BY INCOME | | | | |
| Total | 619 | 100.0% | 60 | High |
| Less than \$10,000 | 56 | 9.0% | 21 | Medium |
| \$10,000 to \$14,999 | 102 | 16.5% | 29 | Medium |
| \$15,000 to \$19,999 | 66 | 10.7% | 28 | Medium |
| \$20,000 to \$24,999 | 5 | 0.8% | 13 | Low |
| \$25,000 to \$29,999 | 9 | 1.5% | 19 | Low |
| \$30,000 to \$34,999 | 53 | 8.6% | 33 | Medium |
| \$35,000 to \$39,999 | 22 | 3.6% | 30 | Low |
| \$40,000 to \$44,999 | 29 | 4.7% | 23 | Low |
| \$45,000 to \$49,999 | 79 | 12.8% | 53 | Low |
| \$50,000 to \$59,999 | 58 | 9.4% | 41 | Low |
| \$60,000 to \$74,999 | 75 | 12.1% | 37 | Medium |
| \$75,000 to \$99,999 | 39 | 6.3% | 26 | Low |
| \$100,000 to \$124,999 | 7 | 1.1% | 9 | Low |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | Low |
| \$150,000 to \$199,999 | 12 | 1.9% | 19 | Low |
| \$200,000 or more | 6 | 1.0% | 4 | Low |
| Median Household Income | \$39,013 | | N/A | |
| Average Household Income | \$43,253 | | \$7,672 | High |
| Per Capita Income | \$24,112 | | \$4,563 | High |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: High Medium Low


















December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|---|
| HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME | | | | |
| Total | 33 | 100.0% | 26 |  |
| Less than \$10,000 | 5 | 15.2% | 11 |  |
| \$10,000 to \$14,999 | 0 | 0.0% | 0 | |
| \$15,000 to \$19,999 | 5 | 15.2% | 10 |  |
| \$20,000 to \$24,999 | 0 | 0.0% | 0 | |
| \$25,000 to \$29,999 | 0 | 0.0% | 0 | |
| \$30,000 to \$34,999 | 0 | 0.0% | 0 | |
| \$35,000 to \$39,999 | 16 | 48.5% | 30 |  |
| \$40,000 to \$44,999 | 0 | 0.0% | 0 | |
| \$45,000 to \$49,999 | 0 | 0.0% | 0 | |
| \$50,000 to \$59,999 | 6 | 18.2% | 10 |  |
| \$60,000 to \$74,999 | 0 | 0.0% | 0 | |
| \$75,000 to \$99,999 | 0 | 0.0% | 0 | |
| \$100,000 to \$124,999 | 0 | 0.0% | 0 | |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | |
| \$150,000 to \$199,999 | 0 | 0.0% | 0 | |
| \$200,000 or more | 0 | 0.0% | 0 | |
| Median Household Income for HHr <25 | \$36,164 | | N/A | |
| Average Household Income for HHr <25 | N/A | | N/A | |
| HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME | | | | |
| Total | 256 | 100.0% | 46 |  |
| Less than \$10,000 | 6 | 2.3% | 15 |  |
| \$10,000 to \$14,999 | 5 | 2.0% | 7 |  |
| \$15,000 to \$19,999 | 27 | 10.5% | 25 |  |
| \$20,000 to \$24,999 | 0 | 0.0% | 0 | |
| \$25,000 to \$29,999 | 0 | 0.0% | 0 | |
| \$30,000 to \$34,999 | 19 | 7.4% | 28 |  |
| \$35,000 to \$39,999 | 5 | 2.0% | 10 |  |
| \$40,000 to \$44,999 | 29 | 11.3% | 23 |  |
| \$45,000 to \$49,999 | 64 | 25.0% | 60 |  |
| \$50,000 to \$59,999 | 33 | 12.9% | 43 |  |
| \$60,000 to \$74,999 | 33 | 12.9% | 20 |  |
| \$75,000 to \$99,999 | 24 | 9.4% | 15 |  |
| \$100,000 to \$124,999 | 0 | 0.0% | 0 | |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | |
| \$150,000 to \$199,999 | 12 | 4.7% | 19 |  |
| \$200,000 or more | 0 | 0.0% | 0 | |
| Median Household Income for HHr 25-44 | \$47,563 | | N/A | |
| Average Household Income for HHr 25-44 | N/A | | N/A | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability:  high  medium  low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME | | | | |
| Total | 177 | 100.0% | 33 | |
| Less than \$10,000 | 19 | 10.7% | 11 | |
| \$10,000 to \$14,999 | 18 | 10.2% | 31 | |
| \$15,000 to \$19,999 | 34 | 19.2% | 20 | |
| \$20,000 to \$24,999 | 3 | 1.7% | 9 | |
| \$25,000 to \$29,999 | 9 | 5.1% | 19 | |
| \$30,000 to \$34,999 | 6 | 3.4% | 11 | |
| \$35,000 to \$39,999 | 0 | 0.0% | 0 | |
| \$40,000 to \$44,999 | 0 | 0.0% | 0 | |
| \$45,000 to \$49,999 | 7 | 4.0% | 10 | |
| \$50,000 to \$59,999 | 19 | 10.7% | 14 | |
| \$60,000 to \$74,999 | 33 | 18.6% | 29 | |
| \$75,000 to \$99,999 | 15 | 8.5% | 24 | |
| \$100,000 to \$124,999 | 7 | 4.0% | 9 | |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | |
| \$150,000 to \$199,999 | 0 | 0.0% | 0 | |
| \$200,000 or more | 6 | 3.4% | 4 | |
| Median Household Income for HHr 45-64 | \$34,088 | | N/A | |
| Average Household Income for HHr 45-64 | N/A | | N/A | |
| HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME | | | | |
| Total | 152 | 100.0% | 57 | |
| Less than \$10,000 | 25 | 16.4% | 22 | |
| \$10,000 to \$14,999 | 80 | 52.6% | 33 | |
| \$15,000 to \$19,999 | 0 | 0.0% | 0 | |
| \$20,000 to \$24,999 | 3 | 2.0% | 6 | |
| \$25,000 to \$29,999 | 0 | 0.0% | 0 | |
| \$30,000 to \$34,999 | 28 | 18.4% | 47 | |
| \$35,000 to \$39,999 | 0 | 0.0% | 0 | |
| \$40,000 to \$44,999 | 0 | 0.0% | 0 | |
| \$45,000 to \$49,999 | 7 | 4.6% | 16 | |
| \$50,000 to \$59,999 | 0 | 0.0% | 0 | |
| \$60,000 to \$74,999 | 9 | 5.9% | 14 | |
| \$75,000 to \$99,999 | 0 | 0.0% | 0 | |
| \$100,000 to \$124,999 | 0 | 0.0% | 0 | |
| \$125,000 to \$149,999 | 0 | 0.0% | 0 | |
| \$150,000 to \$199,999 | 0 | 0.0% | 0 | |
| \$200,000 or more | 0 | 0.0% | 0 | |
| Median Household Income for HHr 65+ | \$12,330 | | N/A | |
| Average Household Income for HHr 65+ | N/A | | N/A | |

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



ACS Population Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| | 2008 - 2012 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS | | | | |
| Total | 619 | 100.0% | 60 | |
| With public assistance income | 2 | 0.3% | 6 | |
| No public assistance income | 616 | 99.7% | 60 | |
| HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS | | | | |
| Total | 619 | 100.0% | 60 | |
| With Food Stamps/SNAP | 120 | 19.4% | 41 | |
| With No Food Stamps/SNAP | 498 | 80.5% | 63 | |
| HOUSEHOLDS BY DISABILITY STATUS | | | | |
| Total | 619 | 100.0% | 60 | |
| With 1+ Persons w/Disability | 169 | 27.3% | 50 | |
| With No Person w/Disability | 449 | 72.5% | 60 | |

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: high medium low

December 06, 2014



Business Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

Data for all businesses in area

| | |
|--|--------|
| Total Businesses: | 266 |
| Total Employees: | 2,551 |
| Total Residential Population: | 1,095 |
| Employee/Residential Population Ratio: | 2.33:1 |

| by SIC Codes | | | Employees | |
|--|--------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| Agriculture & Mining | 2 | 0.8% | 13 | 0.5% |
| Construction | 22 | 8.3% | 135 | 5.3% |
| Manufacturing | 8 | 3.0% | 86 | 3.4% |
| Transportation | 5 | 1.9% | 137 | 5.4% |
| Communication | 2 | 0.8% | 19 | 0.7% |
| Utility | 2 | 0.8% | 171 | 6.7% |
| Wholesale Trade | 15 | 5.6% | 219 | 8.6% |
| Retail Trade Summary | 30 | 11.3% | 140 | 5.5% |
| Home Improvement | 2 | 0.8% | 7 | 0.3% |
| General Merchandise Stores | 0 | 0.0% | 0 | 0.0% |
| Food Stores | 2 | 0.8% | 14 | 0.5% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 4 | 1.5% | 22 | 0.9% |
| Apparel & Accessory Stores | 0 | 0.0% | 0 | 0.0% |
| Furniture & Home Furnishings | 3 | 1.1% | 8 | 0.3% |
| Eating & Drinking Places | 11 | 4.1% | 61 | 2.4% |
| Miscellaneous Retail | 8 | 3.0% | 28 | 1.1% |
| Finance, Insurance, Real Estate Summary | 30 | 11.3% | 235 | 9.2% |
| Banks, Savings & Lending Institutions | 6 | 2.3% | 42 | 1.6% |
| Securities Brokers | 0 | 0.0% | 0 | 0.0% |
| Insurance Carriers & Agents | 7 | 2.6% | 86 | 3.4% |
| Real Estate, Holding, Other Investment Offices | 16 | 6.0% | 107 | 4.2% |
| Services Summary | 117 | 44.0% | 912 | 35.8% |
| Hotels & Lodging | 2 | 0.8% | 113 | 4.4% |
| Automotive Services | 8 | 3.0% | 27 | 1.1% |
| Motion Pictures & Amusements | 4 | 1.5% | 30 | 1.2% |
| Health Services | 6 | 2.3% | 23 | 0.9% |
| Legal Services | 17 | 6.4% | 80 | 3.1% |
| Education Institutions & Libraries | 5 | 1.9% | 31 | 1.2% |
| Other Services | 75 | 28.2% | 608 | 23.8% |
| Government | 8 | 3.0% | 484 | 19.0% |
| Unclassified Establishments | 25 | 9.4% | 0 | 0.0% |
| Totals | 266 | 100.0% | 2,551 | 100.0% |

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Business Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| by NAICS Codes | Businesses | | Employees | |
|---|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 1 | 0.4% | 12 | 0.5% |
| Mining | 0 | 0.0% | 0 | 0.0% |
| Utilities | 2 | 0.8% | 143 | 5.6% |
| Construction | 22 | 8.3% | 135 | 5.3% |
| Manufacturing | 7 | 2.6% | 67 | 2.6% |
| Wholesale Trade | 14 | 5.3% | 211 | 8.3% |
| Retail Trade | 19 | 7.1% | 74 | 2.9% |
| Motor Vehicle & Parts Dealers | 1 | 0.4% | 0 | 0.0% |
| Furniture & Home Furnishings Stores | 2 | 0.8% | 5 | 0.2% |
| Electronics & Appliance Stores | 2 | 0.8% | 3 | 0.1% |
| Bldg Material & Garden Equipment & Supplies Dealers | 2 | 0.8% | 7 | 0.3% |
| Food & Beverage Stores | 2 | 0.8% | 16 | 0.6% |
| Health & Personal Care Stores | 1 | 0.4% | 5 | 0.2% |
| Gasoline Stations | 3 | 1.1% | 22 | 0.9% |
| Clothing & Clothing Accessories Stores | 0 | 0.0% | 0 | 0.0% |
| Sport Goods, Hobby, Book, & Music Stores | 1 | 0.4% | 6 | 0.2% |
| General Merchandise Stores | 0 | 0.0% | 0 | 0.0% |
| Miscellaneous Store Retailers | 5 | 1.9% | 10 | 0.4% |
| Nonstore Retailers | 0 | 0.0% | 0 | 0.0% |
| Transportation & Warehousing | 5 | 1.9% | 138 | 5.4% |
| Information | 6 | 2.3% | 54 | 2.1% |
| Finance & Insurance | 18 | 6.8% | 161 | 6.3% |
| Central Bank/Credit Intermediation & Related Activities | 7 | 2.6% | 47 | 1.8% |
| Securities, Commodity Contracts & Other Financial | 3 | 1.1% | 27 | 1.1% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 8 | 3.0% | 87 | 3.4% |
| Real Estate, Rental & Leasing | 13 | 4.9% | 79 | 3.1% |
| Professional, Scientific & Tech Services | 35 | 13.2% | 204 | 8.0% |
| Legal Services | 17 | 6.4% | 80 | 3.1% |
| Management of Companies & Enterprises | 2 | 0.8% | 5 | 0.2% |
| Administrative & Support & Waste Management & Remediation | 19 | 7.1% | 247 | 9.7% |
| Educational Services | 7 | 2.6% | 46 | 1.8% |
| Health Care & Social Assistance | 16 | 6.0% | 147 | 5.8% |
| Arts, Entertainment & Recreation | 6 | 2.3% | 34 | 1.3% |
| Accommodation & Food Services | 13 | 4.9% | 174 | 6.8% |
| Accommodation | 2 | 0.8% | 113 | 4.4% |
| Food Services & Drinking Places | 11 | 4.1% | 61 | 2.4% |
| Other Services (except Public Administration) | 30 | 11.3% | 134 | 5.3% |
| Automotive Repair & Maintenance | 6 | 2.3% | 21 | 0.8% |
| Public Administration | 8 | 3.0% | 484 | 19.0% |
| Unclassified Establishments | 25 | 9.4% | 0 | 0.0% |
| Total | 266 | 100.0% | 2,551 | 100.0% |

Source: Copyright 2014 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2014.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

Population Summary

| | |
|-----------------------|-------|
| 2000 Total Population | 905 |
| 2010 Total Population | 1,060 |
| 2014 Total Population | 1,095 |
| 2014 Group Quarters | 0 |
| 2019 Total Population | 1,146 |
| 2014-2019 Annual Rate | 0.91% |

Household Summary

| | |
|-----------------------------|-------|
| 2000 Households | 437 |
| 2000 Average Household Size | 1.99 |
| 2010 Households | 635 |
| 2010 Average Household Size | 1.67 |
| 2014 Households | 665 |
| 2014 Average Household Size | 1.65 |
| 2019 Households | 697 |
| 2019 Average Household Size | 1.64 |
| 2014-2019 Annual Rate | 0.94% |
| 2010 Families | 202 |
| 2010 Average Family Size | 2.67 |
| 2014 Families | 207 |
| 2014 Average Family Size | 2.66 |
| 2019 Families | 214 |
| 2019 Average Family Size | 2.66 |
| 2014-2019 Annual Rate | 0.67% |

Housing Unit Summary

| | |
|-------------------------------|-------|
| 2000 Housing Units | 518 |
| Owner Occupied Housing Units | 24.7% |
| Renter Occupied Housing Units | 59.5% |
| Vacant Housing Units | 15.8% |
| 2010 Housing Units | 771 |
| Owner Occupied Housing Units | 15.3% |
| Renter Occupied Housing Units | 67.1% |
| Vacant Housing Units | 17.6% |
| 2014 Housing Units | 812 |
| Owner Occupied Housing Units | 13.3% |
| Renter Occupied Housing Units | 68.5% |
| Vacant Housing Units | 18.1% |
| 2019 Housing Units | 854 |
| Owner Occupied Housing Units | 13.0% |
| Renter Occupied Housing Units | 68.6% |
| Vacant Housing Units | 18.4% |

Median Household Income

| | |
|------|----------|
| 2014 | \$26,334 |
| 2019 | \$31,718 |

Median Home Value

| | |
|------|-----------|
| 2014 | \$98,718 |
| 2019 | \$125,926 |

Per Capita Income

| | |
|------|----------|
| 2014 | \$19,777 |
| 2019 | \$21,999 |

Median Age

| | |
|------|------|
| 2010 | 37.6 |
| 2014 | 38.3 |
| 2019 | 38.9 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

2014 Households by Income

| | |
|-----------------------|-------|
| Household Income Base | 665 |
| <\$15,000 | 38.3% |
| \$15,000 - \$24,999 | 10.2% |
| \$25,000 - \$34,999 | 8.6% |
| \$35,000 - \$49,999 | 18.3% |
| \$50,000 - \$74,999 | 19.4% |
| \$75,000 - \$99,999 | 2.1% |
| \$100,000 - \$149,999 | 1.8% |
| \$150,000 - \$199,999 | 0.5% |
| \$200,000+ | 0.8% |

Average Household Income \$33,548

2019 Households by Income

| | |
|-----------------------|-------|
| Household Income Base | 697 |
| <\$15,000 | 36.6% |
| \$15,000 - \$24,999 | 7.7% |
| \$25,000 - \$34,999 | 8.0% |
| \$35,000 - \$49,999 | 19.2% |
| \$50,000 - \$74,999 | 21.8% |
| \$75,000 - \$99,999 | 2.7% |
| \$100,000 - \$149,999 | 2.4% |
| \$150,000 - \$199,999 | 0.6% |
| \$200,000+ | 1.1% |

Average Household Income \$37,267

2014 Owner Occupied Housing Units by Value

| | |
|-----------------------|-------|
| Total | 108 |
| <\$50,000 | 14.8% |
| \$50,000 - \$99,999 | 36.1% |
| \$100,000 - \$149,999 | 26.9% |
| \$150,000 - \$199,999 | 11.1% |
| \$200,000 - \$249,999 | 4.6% |
| \$250,000 - \$299,999 | 1.9% |
| \$300,000 - \$399,999 | 1.9% |
| \$400,000 - \$499,999 | 0.9% |
| \$500,000 - \$749,999 | 0.9% |
| \$750,000 - \$999,999 | 0.0% |
| \$1,000,000 + | 0.9% |

Average Home Value \$127,315

2019 Owner Occupied Housing Units by Value

| | |
|-----------------------|-------|
| Total | 111 |
| <\$50,000 | 11.7% |
| \$50,000 - \$99,999 | 26.1% |
| \$100,000 - \$149,999 | 24.3% |
| \$150,000 - \$199,999 | 16.2% |
| \$200,000 - \$249,999 | 9.9% |
| \$250,000 - \$299,999 | 2.7% |
| \$300,000 - \$399,999 | 4.5% |
| \$400,000 - \$499,999 | 1.8% |
| \$500,000 - \$749,999 | 1.8% |
| \$750,000 - \$999,999 | 0.0% |
| \$1,000,000 + | 1.8% |

Average Home Value \$167,188

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

2010 Population by Age

| | |
|---------|-------|
| Total | 1,058 |
| 0 - 4 | 4.3% |
| 5 - 9 | 2.7% |
| 10 - 14 | 3.6% |
| 15 - 24 | 14.0% |
| 25 - 34 | 21.0% |
| 35 - 44 | 15.2% |
| 45 - 54 | 14.2% |
| 55 - 64 | 13.5% |
| 65 - 74 | 6.8% |
| 75 - 84 | 3.6% |
| 85 + | 1.3% |
| 18 + | 86.7% |

2014 Population by Age

| | |
|---------|-------|
| Total | 1,094 |
| 0 - 4 | 3.9% |
| 5 - 9 | 2.7% |
| 10 - 14 | 3.7% |
| 15 - 24 | 14.2% |
| 25 - 34 | 20.3% |
| 35 - 44 | 14.2% |
| 45 - 54 | 13.3% |
| 55 - 64 | 14.1% |
| 65 - 74 | 8.6% |
| 75 - 84 | 3.7% |
| 85 + | 1.3% |
| 18 + | 87.8% |

2019 Population by Age

| | |
|---------|-------|
| Total | 1,146 |
| 0 - 4 | 3.8% |
| 5 - 9 | 2.5% |
| 10 - 14 | 3.7% |
| 15 - 24 | 12.4% |
| 25 - 34 | 21.9% |
| 35 - 44 | 12.5% |
| 45 - 54 | 12.1% |
| 55 - 64 | 14.3% |
| 65 - 74 | 10.6% |
| 75 - 84 | 4.7% |
| 85 + | 1.5% |
| 18 + | 88.1% |

2010 Population by Sex

| | |
|---------|-----|
| Males | 551 |
| Females | 509 |

2014 Population by Sex

| | |
|---------|-----|
| Males | 571 |
| Females | 525 |

2019 Population by Sex

| | |
|---------|-----|
| Males | 596 |
| Females | 549 |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

2010 Population by Race/Ethnicity

| | |
|------------------------|-------|
| Total | 1,061 |
| White Alone | 48.3% |
| Black Alone | 46.0% |
| American Indian Alone | 0.1% |
| Asian Alone | 1.6% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 2.2% |
| Two or More Races | 1.9% |
| Hispanic Origin | 4.8% |
| Diversity Index | 59.5 |

2014 Population by Race/Ethnicity

| | |
|------------------------|-------|
| Total | 1,095 |
| White Alone | 46.6% |
| Black Alone | 46.9% |
| American Indian Alone | 0.1% |
| Asian Alone | 1.8% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 2.6% |
| Two or More Races | 2.0% |
| Hispanic Origin | 5.8% |
| Diversity Index | 61.0 |

2019 Population by Race/Ethnicity

| | |
|------------------------|-------|
| Total | 1,146 |
| White Alone | 44.4% |
| Black Alone | 48.0% |
| American Indian Alone | 0.1% |
| Asian Alone | 2.2% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 3.1% |
| Two or More Races | 2.2% |
| Hispanic Origin | 7.2% |
| Diversity Index | 62.9 |

2010 Population by Relationship and Household Type

| | |
|---------------------------------|--------|
| Total | 1,060 |
| In Households | 100.0% |
| In Family Households | 53.3% |
| Householder | 18.6% |
| Spouse | 9.0% |
| Child | 19.7% |
| Other relative | 3.9% |
| Nonrelative | 2.4% |
| In Nonfamily Households | 46.7% |
| In Group Quarters | 0.0% |
| Institutionalized Population | 0.0% |
| Noninstitutionalized Population | 0.0% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

2014 Population 25+ by Educational Attainment

| | |
|------------------------------|-------|
| Total | 825 |
| Less than 9th Grade | 5.7% |
| 9th - 12th Grade, No Diploma | 9.0% |
| High School Graduate | 26.5% |
| GED/Alternative Credential | 5.7% |
| Some College, No Degree | 16.4% |
| Associate Degree | 10.3% |
| Bachelor's Degree | 18.4% |
| Graduate/Professional Degree | 8.0% |

2014 Population 15+ by Marital Status

| | |
|---------------|-------|
| Total | 982 |
| Never Married | 31.1% |
| Married | 41.3% |
| Widowed | 9.0% |
| Divorced | 18.6% |

2014 Civilian Population 16+ in Labor Force

| | |
|---------------------|-------|
| Civilian Employed | 90.9% |
| Civilian Unemployed | 9.1% |

2014 Employed Population 16+ by Industry

| | |
|-------------------------------|-------|
| Total | 511 |
| Agriculture/Mining | 0.0% |
| Construction | 2.2% |
| Manufacturing | 5.1% |
| Wholesale Trade | 0.0% |
| Retail Trade | 16.6% |
| Transportation/Utilities | 2.5% |
| Information | 6.5% |
| Finance/Insurance/Real Estate | 8.8% |
| Services | 48.7% |
| Public Administration | 9.6% |

2014 Employed Population 16+ by Occupation

| | |
|---------------------------------|-------|
| Total | 512 |
| White Collar | 64.4% |
| Management/Business/Financial | 9.4% |
| Professional | 29.4% |
| Sales | 16.0% |
| Administrative Support | 9.6% |
| Services | 27.2% |
| Blue Collar | 8.6% |
| Farming/Forestry/Fishing | 0.0% |
| Construction/Extraction | 3.5% |
| Installation/Maintenance/Repair | 0.6% |
| Production | 2.3% |
| Transportation/Material Moving | 2.2% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Community Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

2010 Households by Type

| | |
|--------------------------------------|-------|
| Total | 636 |
| Households with 1 Person | 58.0% |
| Households with 2+ People | 42.0% |
| Family Households | 31.8% |
| Husband-wife Families | 15.4% |
| With Related Children | 4.9% |
| Other Family (No Spouse Present) | 16.4% |
| Other Family with Male Householder | 4.7% |
| With Related Children | 2.0% |
| Other Family with Female Householder | 11.6% |
| With Related Children | 6.4% |
| Nonfamily Households | 10.2% |
| All Households with Children | 13.7% |

| | |
|------------------------------|------|
| Multigenerational Households | 1.6% |
| Unmarried Partner Households | 6.3% |
| Male-female | 5.7% |
| Same-sex | 0.6% |

2010 Households by Size

| | |
|----------------------|-------|
| Total | 634 |
| 1 Person Household | 58.2% |
| 2 Person Household | 24.4% |
| 3 Person Household | 9.9% |
| 4 Person Household | 4.6% |
| 5 Person Household | 2.4% |
| 6 Person Household | 0.3% |
| 7 + Person Household | 0.2% |

2010 Households by Tenure and Mortgage Status

| | |
|----------------------------|-------|
| Total | 635 |
| Owner Occupied | 18.6% |
| Owned with a Mortgage/Loan | 12.8% |
| Owned Free and Clear | 5.8% |
| Renter Occupied | 81.4% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Demographic and Income Profile

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

| Summary | Census 2010 | 2014 | 2019 |
|---------------------------------|-------------|-------|----------|
| Population | 1,060 | 1,095 | 1,146 |
| Households | 635 | 665 | 697 |
| Families | 202 | 207 | 214 |
| Average Household Size | 1.67 | 1.65 | 1.64 |
| Owner Occupied Housing Units | 118 | 108 | 111 |
| Renter Occupied Housing Units | 517 | 556 | 586 |
| Median Age | 37.6 | 38.3 | 38.9 |
| Trends: 2014 - 2019 Annual Rate | Area | State | National |
| Population | 0.91% | 0.63% | 0.73% |
| Households | 0.94% | 0.64% | 0.75% |
| Families | 0.67% | 0.54% | 0.66% |
| Owner HHs | 0.55% | 0.62% | 0.69% |
| Median Household Income | 3.79% | 3.09% | 2.74% |

| Households by Income | 2014 | | 2019 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 255 | 38.3% | 255 | 36.6% |
| \$15,000 - \$24,999 | 68 | 10.2% | 54 | 7.7% |
| \$25,000 - \$34,999 | 57 | 8.6% | 56 | 8.0% |
| \$35,000 - \$49,999 | 122 | 18.3% | 134 | 19.2% |
| \$50,000 - \$74,999 | 129 | 19.4% | 152 | 21.8% |
| \$75,000 - \$99,999 | 14 | 2.1% | 19 | 2.7% |
| \$100,000 - \$149,999 | 12 | 1.8% | 17 | 2.4% |
| \$150,000 - \$199,999 | 3 | 0.5% | 4 | 0.6% |
| \$200,000+ | 5 | 0.8% | 8 | 1.1% |

| | | |
|--------------------------|----------|----------|
| Median Household Income | \$26,334 | \$31,718 |
| Average Household Income | \$33,548 | \$37,267 |
| Per Capita Income | \$19,777 | \$21,999 |

| Population by Age | Census 2010 | | 2014 | | 2019 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 45 | 4.2% | 43 | 3.9% | 44 | 3.8% |
| 5 - 9 | 29 | 2.7% | 30 | 2.7% | 29 | 2.5% |
| 10 - 14 | 38 | 3.6% | 41 | 3.7% | 42 | 3.7% |
| 15 - 19 | 47 | 4.4% | 38 | 3.5% | 39 | 3.4% |
| 20 - 24 | 101 | 9.5% | 117 | 10.7% | 103 | 9.0% |
| 25 - 34 | 222 | 20.9% | 222 | 20.3% | 251 | 21.9% |
| 35 - 44 | 161 | 15.2% | 155 | 14.2% | 143 | 12.5% |
| 45 - 54 | 150 | 14.2% | 146 | 13.3% | 139 | 12.1% |
| 55 - 64 | 143 | 13.5% | 154 | 14.1% | 164 | 14.3% |
| 65 - 74 | 72 | 6.8% | 94 | 8.6% | 121 | 10.6% |
| 75 - 84 | 38 | 3.6% | 40 | 3.7% | 54 | 4.7% |
| 85+ | 14 | 1.3% | 14 | 1.3% | 17 | 1.5% |

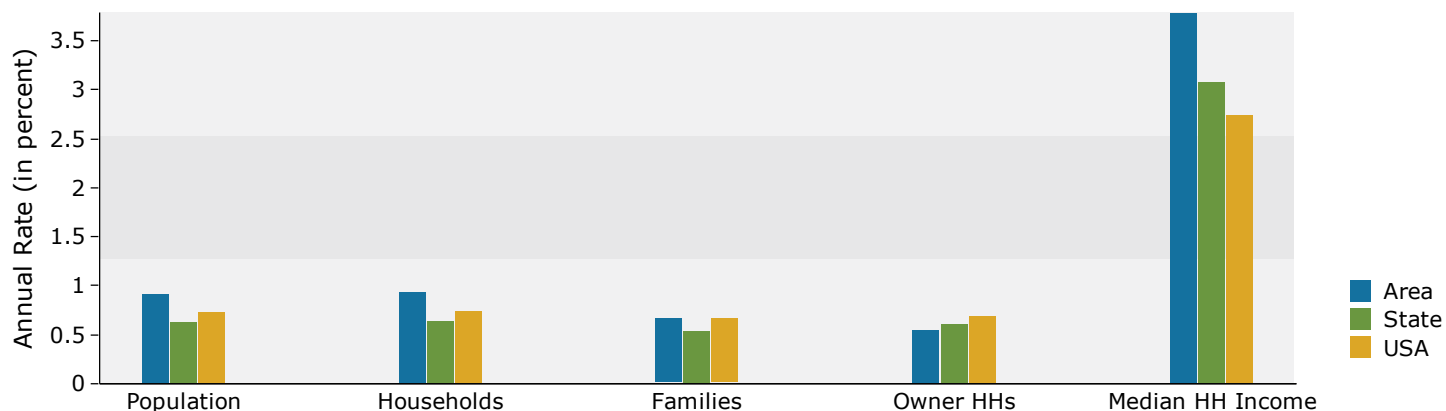
| Race and Ethnicity | Census 2010 | | 2014 | | 2019 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 512 | 48.3% | 510 | 46.6% | 509 | 44.4% |
| Black Alone | 488 | 46.0% | 514 | 46.9% | 550 | 48.0% |
| American Indian Alone | 1 | 0.1% | 1 | 0.1% | 1 | 0.1% |
| Asian Alone | 17 | 1.6% | 20 | 1.8% | 25 | 2.2% |
| Pacific Islander Alone | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Some Other Race Alone | 23 | 2.2% | 28 | 2.6% | 36 | 3.1% |
| Two or More Races | 20 | 1.9% | 22 | 2.0% | 25 | 2.2% |
| Hispanic Origin (Any Race) | 51 | 4.8% | 63 | 5.8% | 83 | 7.2% |

Data Note: Income is expressed in current dollars.

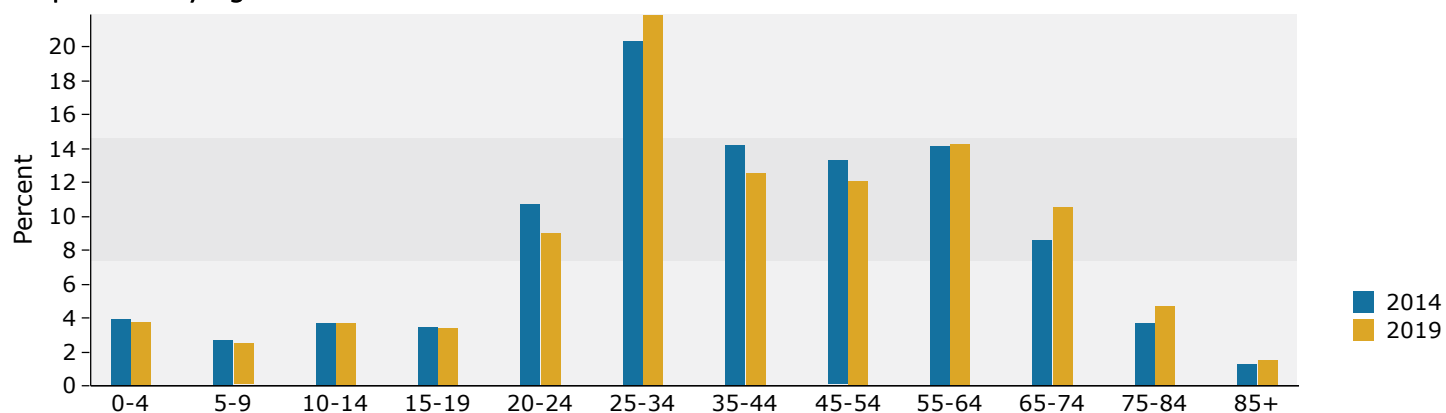
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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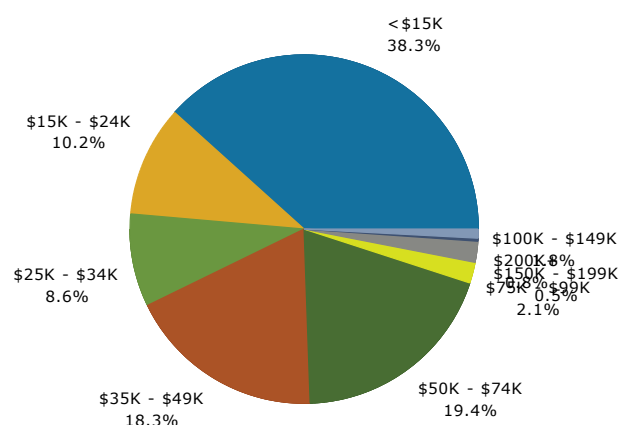
Trends 2014-2019



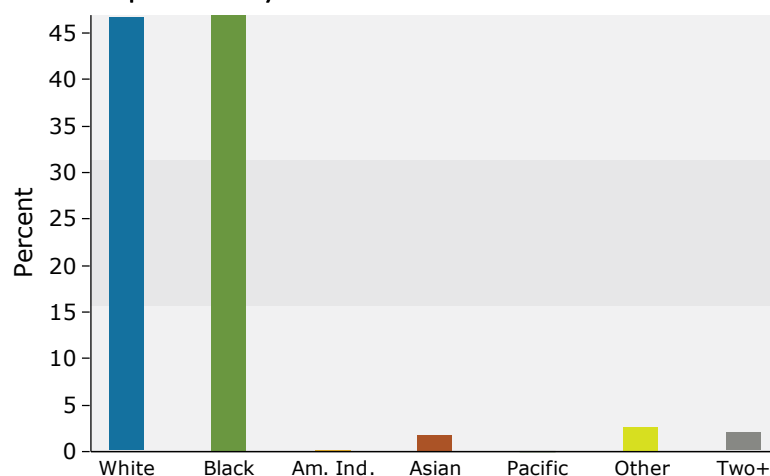
Population by Age



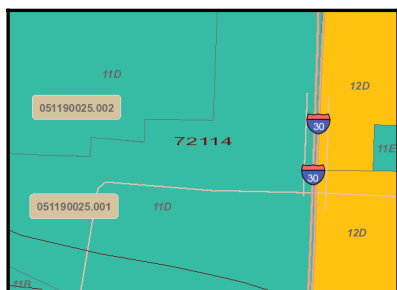
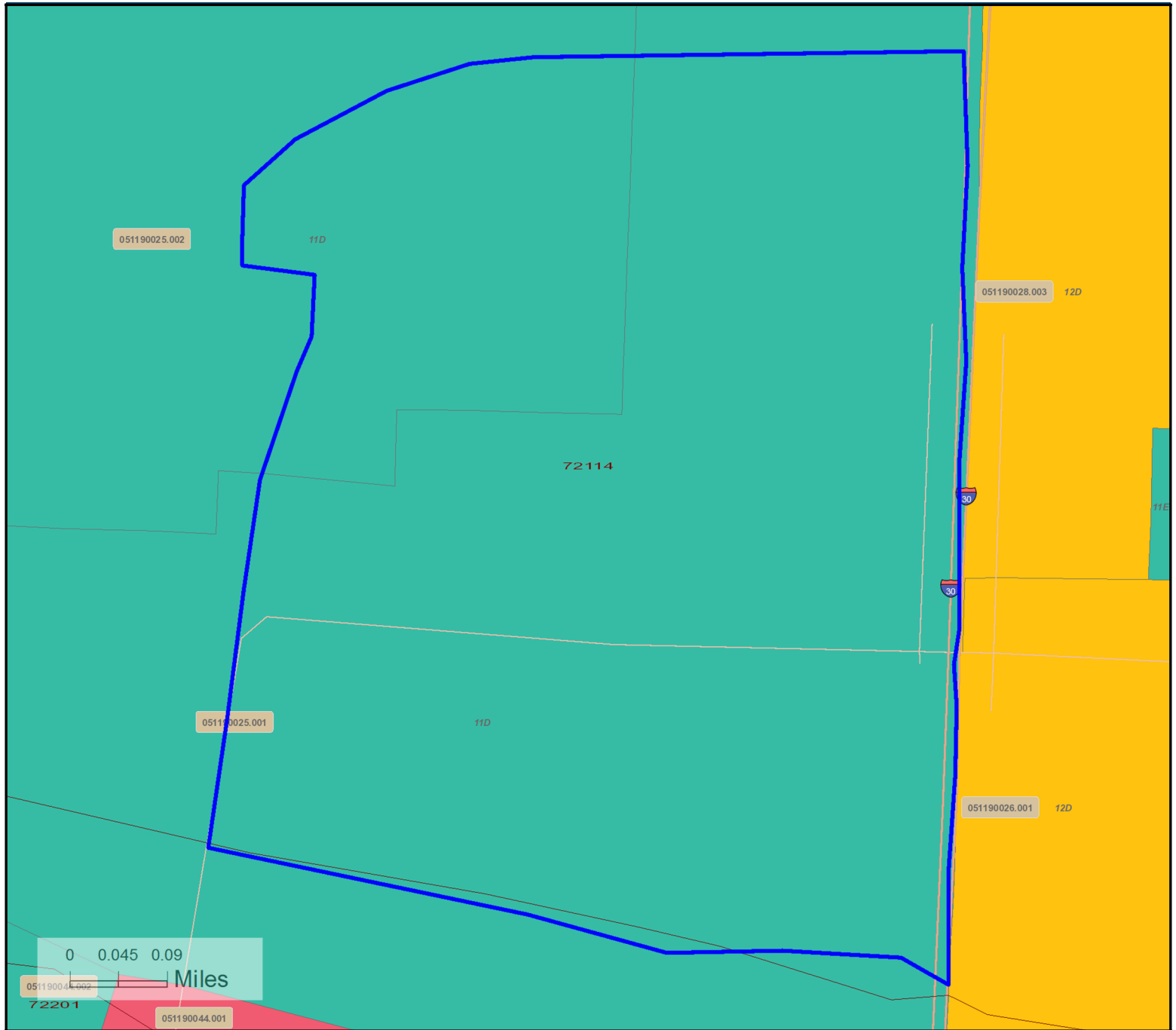
2014 Household Income



2014 Population by Race

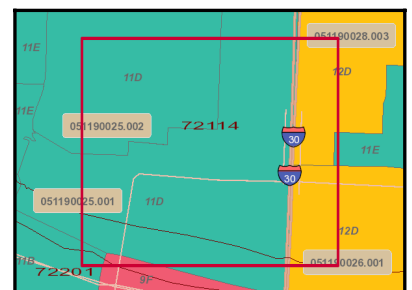


2014 Percent Hispanic Origin: 5.8%



Tapestry LifeMode

- | | |
|--|--|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Ethnic Enclaves | ■ L14: Scholars and Patriots |



Source: Esri

December 06, 2014

Prepared by Esri



Dominant Tapestry Map

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District

Tapestry Segmentation

Tapestry Segmentation represents the fifth generation of market segmentation systems that began 30 years ago. The 67-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

| | |
|---|---|
| Segment 1A (Top Tier) | Segment 8C (Bright Young Professionals) |
| Segment 1B (Professional Pride) | Segment 8D (Downtown Melting Pot) |
| Segment 1C (Boomburbs) | Segment 8E (Front Porches) |
| Segment 1D (Savvy Suburbanites) | Segment 8F (Old and Newcomers) |
| Segment 1E (Exurbanites) | Segment 8G (Hardscrabble Road) |
| Segment 2A (Urban Chic) | Segment 9A (Silver & Gold) |
| Segment 2B (Pleasantville) | Segment 9B (Golden Years) |
| Segment 2C (Pacific Heights) | Segment 9C (The Elders) |
| Segment 2D (Enterprising Professionals) | Segment 9D (Senior Escapes) |
| Segment 3A (Laptops and Lattes) | Segment 9E (Retirement Communities) |
| Segment 3B (Metro Renters) | Segment 9F (Social Security Set) |
| Segment 3C (Trendsetters) | Segment 10A (Southern Satellites) |
| Segment 4A (Soccer Moms) | Segment 10B (Rooted Rural) |
| Segment 4B (Home Improvement) | Segment 10C (Diners & Miners) |
| Segment 4C (Middleburg) | Segment 10D (Down the Road) |
| Segment 5A (Comfortable Empty Nesters) | Segment 10E (Rural Bypasses) |
| Segment 5B (In Style) | Segment 11A (City Strivers) |
| Segment 5C (Parks and Rec) | Segment 11B (Young and Restless) |
| Segment 5D (Rustbelt Traditions) | Segment 11C (Metro Fusion) |
| Segment 5E (Midlife Constants) | Segment 11D (Set to Impress) |
| Segment 6A (Green Acres) | Segment 11E (City Commons) |
| Segment 6B (Salt of the Earth) | Segment 12A (Family Foundations) |
| Segment 6C (The Great Outdoors) | Segment 12B (Traditional Living) |
| Segment 6D (Prairie Living) | Segment 12C (Small Town Simplicity) |
| Segment 6E (Rural Resort Dwellers) | Segment 12D (Modest Income Homes) |
| Segment 6F (Heartland Communities) | Segment 13A (International Marketplace) |
| Segment 7A (Up and Coming Families) | Segment 13B (Las Casas) |
| Segment 7B (Urban Villages) | Segment 13C (NeWest Residents) |
| Segment 7C (American Dreamers) | Segment 13D (Fresh Ambitions) |
| Segment 7D (Barrios Urbanos) | Segment 13E (High Rise Renters) |
| Segment 7E (Valley Growers) | Segment 14A (Military Proximity) |
| Segment 7F (Southwestern Families) | Segment 14B (College Towns) |
| Segment 8A (City Lights) | Segment 14C (Dorms to Diplomas) |
| Segment 8B (Emerald City) | Segment 15 (Unclassified) |

Source: Esri

December 06, 2014

Prepared by Esri



Executive Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

Population

| | |
|------------------------|-------|
| 2000 Population | 905 |
| 2010 Population | 1,060 |
| 2014 Population | 1,095 |
| 2019 Population | 1,146 |
| 2000-2010 Annual Rate | 1.59% |
| 2010-2014 Annual Rate | 0.77% |
| 2014-2019 Annual Rate | 0.91% |
| 2014 Male Population | 52.1% |
| 2014 Female Population | 47.9% |
| 2014 Median Age | 38.3 |

In the identified area, the current year population is 1,095. In 2010, the Census count in the area was 1,060. The rate of change since 2010 was 0.77% annually. The five-year projection for the population in the area is 1,146 representing a change of 0.91% annually from 2014 to 2019. Currently, the population is 52.1% male and 47.9% female.

Median Age

The median age in this area is 38.3, compared to U.S. median age of 37.7.

Race and Ethnicity

| | |
|--|-------|
| 2014 White Alone | 46.6% |
| 2014 Black Alone | 46.9% |
| 2014 American Indian/Alaska Native Alone | 0.1% |
| 2014 Asian Alone | 1.8% |
| 2014 Pacific Islander Alone | 0.0% |
| 2014 Other Race | 2.6% |
| 2014 Two or More Races | 2.0% |
| 2014 Hispanic Origin (Any Race) | 5.8% |

Persons of Hispanic origin represent 5.8% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.0 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

| | |
|-----------------------------|-------|
| 2000 Households | 437 |
| 2010 Households | 635 |
| 2014 Total Households | 665 |
| 2019 Total Households | 697 |
| 2000-2010 Annual Rate | 3.81% |
| 2010-2014 Annual Rate | 1.09% |
| 2014-2019 Annual Rate | 0.94% |
| 2014 Average Household Size | 1.65 |

The household count in this area has changed from 635 in 2010 to 665 in the current year, a change of 1.09% annually. The five-year projection of households is 697, a change of 0.94% annually from the current year total. Average household size is currently 1.65, compared to 1.67 in the year 2010. The number of families in the current year is 207 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014



Executive Summary

Argenta Arts District
Area: 0.48 square miles

Argenta Arts District
Latitude: 34.75792141
Longitude: -92.2676569

Median Household Income

| | |
|------------------------------|----------|
| 2014 Median Household Income | \$26,334 |
| 2019 Median Household Income | \$31,718 |
| 2014-2019 Annual Rate | 3.79% |

Average Household Income

| | |
|-------------------------------|----------|
| 2014 Average Household Income | \$33,548 |
| 2019 Average Household Income | \$37,267 |
| 2014-2019 Annual Rate | 2.12% |

Per Capita Income

| | |
|------------------------|----------|
| 2014 Per Capita Income | \$19,777 |
| 2019 Per Capita Income | \$21,999 |
| 2014-2019 Annual Rate | 2.15% |

Households by Income

Current median household income is \$26,334 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$31,718 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$33,548 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$37,267 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$19,777 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$21,999 in five years, compared to \$32,168 for all U.S. households

Housing

| | |
|------------------------------------|-----|
| 2000 Total Housing Units | 518 |
| 2000 Owner Occupied Housing Units | 128 |
| 2000 Renter Occupied Housing Units | 308 |
| 2000 Vacant Housing Units | 82 |
| 2010 Total Housing Units | 771 |
| 2010 Owner Occupied Housing Units | 118 |
| 2010 Renter Occupied Housing Units | 517 |
| 2010 Vacant Housing Units | 136 |
| 2014 Total Housing Units | 812 |
| 2014 Owner Occupied Housing Units | 108 |
| 2014 Renter Occupied Housing Units | 556 |
| 2014 Vacant Housing Units | 147 |
| 2019 Total Housing Units | 854 |
| 2019 Owner Occupied Housing Units | 111 |
| 2019 Renter Occupied Housing Units | 586 |
| 2019 Vacant Housing Units | 157 |

Currently, 13.3% of the 812 housing units in the area are owner occupied; 68.5% are renter occupied; and 18.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 771 housing units in the area - 15.3% owner occupied, 67.1% renter occupied, and 17.6% vacant. The annual rate of change in housing units since 2010 is 2.33%. Median home value in the area is \$98,718, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 4.99% annually to \$125,926.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

December 06, 2014

